

Information on the processing of personal data

Information concerning personal data protection in accordance with Article 13 (1) and (2) of the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (...) (hereinafter: GDPR) - the Management Board of the Company informs:

I. Facebook - a company brand owned by Meta Platforms Ireland Limited. All collection and processing of data on our fanpage takes place through Facebook (hereinafter "Meta" or "Facebook"). To learn more, please read the Meta Data Policy available at: <https://www.facebook.com/help/contact/540977946302970>.

1. In the case of data processing on Facebook - Talex S.A. (ul. Karpia 27D, 61-619 Poznan) and Meta Platforms Ireland Limited (Grand Canal Square, Grand Canal Harbour Dublin 2 Ireland (hereinafter "Meta") are joint controllers.

2. In all matters related to data protection you can contact the Data Protection Officer at Talex S.A. - in writing, at the address indicated above, with the annotation "personal data protection", or via email at iod@talex.pl; the Meta Data Protection Officer can be contacted under the following address: <https://www.facebook.com/help/contact/540977946302970>.

3. If you like our fanpage, send a message or write a comment under our post, Meta tags your profile and transfers the data that you have made public on your own profile. If you browse our website while not logged in to Facebook, we will not gain access to your information. You can check your profile privacy settings here: <https://www.facebook.com/settings?tab=privacy>.

4. Remember that you decide what information is visible to others on your profile.

5. The basic processing of your personal data is handled by Meta. In particular, information and content provided by you and information about your device are processed.

6. Meta also uses cookies to keep track of user behaviour. Cookies are small pieces of text used to store information on web browsers. Cookies are used to store or receive identifiers and other information on computers, phones and other devices. For more information on processing, visit: <https://www.facebook.com/privacy/policy>.

7. The option to opt-out with respect to the aforementioned data processing by Facebook can be exercised at the following address: <https://www.facebook.com/settings?tab=ads>.

8. The processing of personal data by Facebook in the context of use takes place in accordance with the Meta data policy on the basis of a number of legal bases. The relevant legal bases can be found in the Meta data protection information provided at: https://www.facebook.com/privacy/policy/?section_id=11-HowWillYouKnow.

II. LinkedIn - the TALEX S.A. fanpage: <https://www.linkedin.com/company/talexsa> is available within the LinkedIn service. You will find the rules for the use of your personal data by the LinkedIn provider here: <https://www.linkedin.com/legal/privacy-policy>.

III. Your personal data will be processed in accordance with the information indicated in the table below:

Purpose of data processing	Time of data processing
<p>running fanpages on social networks: Facebook and LinkedIn, under the terms and conditions set out by the Administrators of these services and in accordance with the rules and regulations in force on these services, and informing through these services about our activities and operations, promoting various events organized by us, marketing, building and maintaining a community associated with us, and for the purpose of communication through the available functionalities of these services, such as responses to reactions, comments and private messages (based on Article 6 (1) (f) of the GDPR);</p>	<ul style="list-style-type: none"> - for the time period necessary to protect our interests as joint data controller or data controller, - data processed on the basis of consent will be processed until you withdraw your consent, - statistical data concerning visits to the fanpage accessible through the functions available on a given social networking service will be processed as long as the data is available on the service, in accordance with the rules and regulations in force on that service, - in relation to other purposes based on our legitimate interest for the validity period of those purposes or until you raise an objection;
<p>statistical and advertising activities conducted using the tools provided by the applications of particular social networks. These activities are executed on the basis of our legitimate interest, in order to ensure the continuity of communication (based on Article 6 (1) (f) of the GDPR); Talex receives anonymous statistics about the page (so-called page insights) from Meta, which are created by Meta on the basis of your data. Among other things, the following information is made available in aggregated form:</p> <ul style="list-style-type: none"> - Number of people who are watching us (followers) - number of people who see a particular post from us and the number of interactions with the relevant post. (Range), 	<ul style="list-style-type: none"> - for the time period necessary to protect our interests as data controller, - data processed on the basis of consent will be processed until you withdraw your consent, - until you raise an objection to the processing of your data;

<p>- average age of visitors, gender, place of residence, language, marital status (demographics). As the owner of the website, we have no influence on the creation of statistics. For more information on the above website statistics, please visit: https://www.facebook.com/privacy/policy/?section_id=11-HowWillYouKnow.</p>	
<p>the handling of queries and complaints of the Administrator's products and services, as well as executing self-marketing and taking care of the image (based on Art. 6 (1) (f) of the DPR);</p>	<p>- for direct marketing purposes until you object to the processing for the indicated purpose or once we determine that the data has become obsolete, - in relation to other purposes based on our legitimate interest, for the duration of these purposes or until you raise an objection;</p>
<p>undertaking actions aimed at concluding a contract due to your interest in the products/services of Talex S.A. (based on Article 6 (1) (b) of the GDPR);</p>	<p>- data collected in private messages - for the time necessary to answer your questions or until the termination of cooperation;</p>
<p>should the processing of your personal data take place for a purpose other than those indicated above, each time it will take place with your prior consent to the processing of your personal data to the extent and for the purpose indicated in that consent (based on Article 6 (1) (a) of the GDPR).</p>	<p>- until the purpose for which the data was collected ceases to exist or until you withdraw your consent.</p>

1. In justified cases and to the limited extent necessary for the given purpose of processing, your personal data may be processed and made available to the following recipients:

- 1.a. business, technology, logistics and organizational Partners of Talex S.A.
- 1.b. selected carriers or intermediaries delivering shipments at our request,
- 1.c. providers of feedback survey system,

1.d. providers of legal and advisory services providing legal or advisory support to the Administrator (in particular, law firms).

2. Your personal data can be transferred outside the European Economic Area (EEA) and made available to international organizations. In case Talex S.A. transfers the personal data outside the EEA area to the country that has not been considered by the European Union to provide an adequate level of protection of personal data, the transfer is made on the basis of standard contractual clauses adopted by the European Union and is therefore subject to certain safeguards with respect to the protection of privacy and the rights of freedoms of the persons concerned. A copy of the standard contractual clauses can be obtained from the Administrator.

3. You have the right to access your personal data and the right to rectify, to delete, to limit processing, the right to transfer data, the right to object to the processing. If the personal data processing violates the privacy and information security regulations, you also have the right to lodge a complaint with a supervisory authority, that is the President of the Personal Data Protection Office.

4. In case your data is processed by Talex on the basis of your consent, you may withdraw it at any time. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

5. No automated decision-making, including profiling, occur in the processing of your data.

6. The processing of your personal data takes place on the basis of its voluntary provision; however, failure to provide it may have its consequence in the lack of access to fanpages of TALEX S.A. or communication via functionalities available on that pages.